

NEW YORK CITY'S ORIGINAL SNAP DOG COMES TO LONG ISLAND

Creation of LI Restaurateur Keith Dorman

"The Hot Dog With Its Name On It"™

New York, NY, June 13, 2017 - [Snap Dog®](#) –the hot dog born on the streets of New York City, will debut its first location on Long Island. Manorhaven Market in Port Washington will be serving delicious Snap Dogs and will be celebrating the event by a free hot dog giveaway all day on Father's Day, Sunday, June 18th from 11AM – 8PM.

Snap Dogs are hot dogs made from 100% premium beef and cooked the old-fashioned way, in a real smokehouse. Known as, "The Hot Dog With Its Name on It!"™ the Snap Dog logo and the word "beef" actually appear on the surface of every Snap Dog. This unique, all natural way of branding lets consumers know exactly what kind of hot dog they're being served in the public.

Mandy Lin, owner of Manorhaven Market says, "Long Island has high standards for hot dogs. I can't wait for people on Long Island to try a top quality hot dog."

Founder/CEO of Snap Dog Keith Dorman, who is a resident of Port Washington and who formerly owned Harbor Q Barbeque Bistro says, "We're on a mission to elevate the hot dog experience. Everyone on Long Island can now enjoy the authentic taste of a real New York City hot dog, and know they're getting 100% beef."

Dorman worked as a hot dog cart vendor on 55th and Broadway in New York City, which is where he realized the public has no way of telling what kind of hot dog they're really getting. Is it made from chicken, beef or pork? "It's like this big mystery," he says.

This inspired Dorman to solve the hot dog identity crisis by utilizing innovative hot dog casing technology that enables the graphics to naturally appear on the surface of the hot dog without using any dyes and/or colorings on the hot dog. That way, consumers can have peace of mind, every time.

The Snap Dogs will be served at Manorhaven Market with various condiments, including the Snap Dog® Pushcart-style Onion Sauce. They will be selling for \$2.75 for one Snap Dog and \$3.75 for a Snap Dog spicy sausage. The Snap Dogs will also be available for retail at the store for \$5.99 for a package of six.

Manorhaven Market is located at 159 Manorhaven Blvd. in Port Washington, Long Island.

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